

An unforgettable Valentine's Day 2018 at the Eiffel Tower



From 3pm to 11.45pm on February 14th, the Eiffel Tower is celebrating that most romantic of days with a special event: **An Unforgettable Valentine's Day 2018. Social media photo comps, competitions, and special offers... There's plenty going on to delight your soul mate.**

Say cheese! And it's in the (gift) bag...

On the esplanade and on every floor of the Eiffel Tower, hosts and hostesses will be inviting visitors to create a romantic memento by sliding their faces into specially designed frames. They will then be invited to share their photo on Twitter and Instagram, with the hashtag **#Eiffelsaintvalentin**, and be in with a chance to win a prize. Five winners will be chosen at random, each getting a gift set with two mugs, two keyrings, and two miniature Eiffel Towers.

Special offers and gourmet treats...

Flyers will be handed out offering a 25% discount in the Eiffel Tower's official stores, valid from 3pm to 11.45pm on Valentine's Day. A sparkling offer completes the event: 20% off a champagne duo in the champagne bar at the top of the tower, as well as in the cafes on the 1st and 2nd floors.

Practical Info

The Eiffel Tower is open every day from 9.30am to 11.45pm.

Prices:

Stairway ticket (valid up to 2nd floor): adults €10 - young people aged 12-24 €5 - kids aged 4-11 €2.50

Lift ticket (up to 2nd floor): adults €16 - young people aged 12-24 €8 - kids aged 4-11 €4

Ticket to the top: adults €25 - young people aged 12-24 €12.50 - kids aged 4-11 €6.30

Special Eiffel Tower ticket office price:

Combined ticket: adults €19 - young people aged 12-24 €9.50 - kids aged 4-11 €4.80

The Eiffel tower is free for children aged under 4.

About the Société d'Exploitation de la Tour Eiffel (Eiffel Tower Operating Company)

SETE is a local public company whose capital is 60% owned by the City of Paris and 40% by the Department of Paris. Its Board of Directors is chaired by Bernard Gaudillère, Councillor of Paris. SETE, which has around 340 employees and achieved a 77.8 million euro turnover in 2016, is headed by Anne Yannic.

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