

PRESS RELEASE

September 2015

PHOTOQUAI CAN ALSO BE SEEN ON THE FIRST LEVEL OF THE EIFFEL TOWER

The Eiffel Tower has joined forces with the Musée du Quai Branly to exhibit, from 22 September to 22 November, previously unseen photography by each of the 40 photographers chosen for the 5th biennial Photoquai,

On the first level of the Tower, on the esplanade overlooking the Champ-de-Mars, a brand new exhibition setting has been designed for the event to highlight the diversity of these non-western photographic works.

Under the artistic direction of Frank Kalero, the photographs form a kaleidoscope of the various “families” of which humanity is made up.

“We are family!” This message rings out loud and clear at the Eiffel Tower, a real Tower of Babel with its almost 7 million visitors per year of whom 85% are from abroad. So with Photoquai, the Eiffel Tower is celebrating the images of the world and paying homage to the closer links it has always had with artistic inspiration.

The exhibition is free to all visitors to the Tower

The Eiffel Tower is open every day and every evening from 9.30 am to 11.45 pm.

Tickets for the stairs: Adults: € 7 / Young people aged 12-24: € 5 / Children aged 4-11: € 3

Tickets for the lift (1st and 2nd levels): Adults: € 11 / Young people aged 12-24: € 8.50

Children aged 4-11: € 4. Children under 4 are free.

Reserve and buy your ticket at: www.toureiffel.paris

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