

PRESS RELEASE February 2016

VALENTINE'S DAY PRACTISE YOUR DANCE MOVES TO YOUR FAVOURITE SONG... AT THE MOST ROMANTIC VENUE IN PARIS

For St Valentine's, the Eiffel Tower is offering romantic couples the chance to dance or skate to their favourite music and record the special moment for posterity in a mini-video clip!

Romantic moments just for two, three unique evenings 57 m above Paris!

From 6pm to 10pm, Friday, Saturday and Sunday, romantic couples can request their favourite song and then dance with their chosen one. Or put on their skates^{*} and take to the 190 m² skating rink!

To be shared on the social media!

And whether you want to keep this special moment for yourselves or share it with all your friends, each couple will receive a free 30-second mini video clip, by email, ideal for sharing on Facebook, Youtube, Twitter, and why not RT'ed on the official @LaTourEiffel account, if you both agree.

And in honour of all those beating hearts, the Eiffel Tower will project its beam in the direction of the place de la Concorde and pulsate to the rhythm of *Phares***, the luminous work by Milène Guermont.

For those who want to toast the special event, the skating rink bar offers hot and cold drinks and a range of light snacks until 10 pm.

*Skates are for hire and for all sizes (27 to 45). Sleds are available for toddlers. **For more information on Phares, see <u>www.phares-paris.com</u>

The Eiffel Tower is open every day and evening from 9.30 am to 11.45 pm.

The skating rink is free for all visiting the Eiffel Tower.

Staircase to the first floor: €3 to €7- Lift to the 2nd floor: €4 to €11 Children under 4: free.

TOP TIP : Book and buy your ticket online at www.toureiffel.paris

CONTACTS

Quentin DEPALLE - Communications Officer - qdepalle@toureiffel.paris 01 44 11 24 18

Marthe OZBOLT - Communications Director - mozbolt@toureiffel.paris 01 44 11 23 44