

**PRESS RELEASE** 

**July 2018** 

# Lights, camera, action! Roll out the red carpet for Hollywood vibes at the Eiffel Tower's summer terrace.



From 20 July to 23 September 2018, the Eiffel Tower's first floor terrace is paying homage to the silver screen.

It was announced back in April: the Eiffel Tower is paying tribute to the silver screen in its 2018 programming. Hot on the heels of "Special Effects: on location at the Eiffel Tower!", now it's the summer terrace's turn to join the cast.

# A chance to chill out with a rooftop ambience...

In this second event dedicated to the silver screen, visitors to the Eiffel Tower will be able to enjoy a space with the feel of a Parisian rooftop, with a verdant decor composed of Mediterranean plants (palm trees, olive trees, bay trees, etc.), designer garden furniture, and XXL ottomans.

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Once you're sitting comfortably, you can sit back and relax as you enjoy some clips from films starring the Eiffel Tower. Then it's time for the clapperboard photocall and some movie star poses.

## Enjoy a drink with unbeatable views of Paris

As the temperature rises for summer, a bar serving refreshments is a welcome addition. It will serve drinks and snacks from its location at the centre of the terrace, including artisan ice cream (€5 for two scoops), Eskimo pie, cold drinks, and granita, as well as popcorn, waffles, and other sweet treats.

Plenty to help you enjoy those sweet summer nights in the magical setting of the Eiffel tower.

### PRACTICAL INFORMATION

The Eiffel Tower is open every day from 9:00 am to 00:45 pm

#### Prices:

Stairs ticket (valid to the 2nd floor): adults €10 - youths 12/24 years €5 - children 4/11 years €2.50 Lift ticket (up to the 2nd floor): adults €16 - youths 12/24 years €8 - children 4/11 years €4

Summit ticket: adults €25 - youths 12/24 years €12.50 - children 4/11 years €6.30

# Good idea - on sale only onsite:

Combination ticket: adults €19 - youths 12/24 years €9.50 - children 4/11 years €4.80. Children under 4 years are guests at the Tower.

## About the Société d'Exploitation de la Tour Eiffel (SETE) (Eiffel Tower Operating Company)

On November 1, 2017, the City of Paris entrusted the operation and management of the Eiffel Tower to SETE for the next 15 years, as part of a delegation of public service for a period of 15 years. SETE is a local public company, of which 60% of the capital is held by the City of Paris and 40% by the Department of Paris. Its Board of Directors is chaired by Bernard Gaudillère, Paris Counsellor. SETE, which has around 340 employees and achieved a turnover of 83.3 million euros in 2018, is directed by Anne Yannic.

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