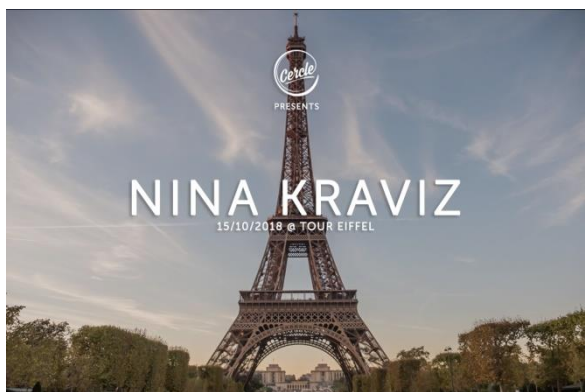


DJ set at the Eiffel tower: Cercle invites Nina Kraviz

Nina Kraviz will play a unique DJ set on Monday 15th of October, 6.00pm CEST on the first floor of the Eiffel tower. An event co-produced with the "Société d'Exploitation de la Tour Eiffel" (SETE) and broadcasted live by Cercle.

The Iron Lady will host a techno concert



©Emeric Livinec – SETE

www.toureiffel.paris/fr

The show will take place on the first floor of the Eiffel tower. For this unique show, the Eiffel tower's iron will serve as a scenography for Nina Kraviz's metallic sounds.

Two universes with a lot of synergies, gathered around a sunset in the city of lights.

The artist will be shot from multiple angles by cameras and broadcasted live on the Eiffel tower and Cercle's Facebook page.

After the performance, the artist will be interviewed and the online audience will be able to ask their questions.

Nina Kraviz, Russian techno icon



facebook.com/NinaKravizMusic/

Nina Kraviz hung up her dentist drill some time ago to collect records, make music and travel the world. Now, she's the most renowned Russian electronic artist and one of the more influential figures in club music today.

Her first artist album was the self-titled 'Nina Kraviz' and she has two expansive, extraordinary mix CDs under her belt for fabric and DJ Kicks. In the last few years she's focused on releasing her music and that of her fellow travellers on her two labels *трип* and Galaxiid.

The DIY spirit of the labels manifests at small intimate raves in unusual locations around the globe, and occasionally on trip's to the moon. These *трип* parties are manifestations of her love of travel and the unusual. The passion, spirit and surprising nature of the music she plays and artists she champions, make her the perfect companion to the Eiffel tower.

Cercle, a media producing and broadcasting live, electronic music concerts in unusual and carefully selected venues

Cercle is a media dedicated to promoting artists and venues with an exceptional production. Our goal is to raise awareness around art, cultural heritage and great sceneries throughout a noble and federating art, electronic music. Every monday, one artist plays for 1 hour in a unique setting, followed by an interview via Facebook live. Cercle has already collaborated with multiple venues like the Eiffel tower, Fontainebleau's castle, Chambord's castle, Montparnasse tower observation deck, Bourdelle's museum...

www.cercle.live

PRESS CONTACT : POL SOUCHIER . +33 6 14 95 34 56 . POL@CERCLE.IO



SOCIÉTÉ
D'EXPLOITATION
DE LA
TOUR EIFFEL



About the Société d'Exploitation de la tour Eiffel (SETE)

On November 1, 2017, the City of Paris entrusted the operation and management of the Eiffel Tower to SETE for the next 15 years, as part of a delegation of public service for a period of 15 years. SETE is a local public company, of which 60% of the capital is held by the City of Paris and 40% by the Department of Paris. Its Board of Directors is chaired by Bernard Gaudillère, Paris Counsellor. SETE has around 340 employees and achieved a turnover of 83.3 million euros in 2018.

PRESS CONTACTS : Alice BEUNARDEAU – CHIEF COMMUNICATION OFFICER

abeunardeau@toureiffel.paris / +33 (0)1 44 11 23 08 / +33 (0)6 40 33 04 50

Victoria KLAHR – PR & COMMUNICATION :

vklahr@toureiffel.paris / +33 (0)1 44 11 23 44 / + 33 (0)6 42 31 93 22

www.cercle.live

CONTACT PRESSE : POL SOUCHIER . 06 14 95 34 56 . POL@CERCLE.IO