

League of Legends – Worlds 2019:

For the presentation of this famous video games' team finalists, the Eiffel Tower will have the trophy on display and hold a drawing to give away tickets to the final



The Eiffel Tower has also gone crazy for League of Legends, and more specifically for its Worlds 2019 competition, the ultimate e-sport event. The tower will host a press conference to introduce the team finalists on November 8th, in the Gustave Eiffel Lounge located on the 1st floor. This will be an opportunity for a select few to admire the trophy up close, and to participate in a random drawing for the chance to win six entries (3 x 2 tickets) to the final on November 10th at the AccorHotels Arena.

To participate in the drawing and win tickets, you need to:

- . Download and print a ticket for the event with your name on it from the www.eventbrite.fr platform*.
- . Come to the Eiffel Tower visitors' entrance where you'll be given a participant's bracelet that allows you to purchase a "stairs" entry ticket.
- . Walk up to the Gustave Eiffel Lounge on the 1st floor with your "Eventbrite" invitation. It serves as your personalized raffle ticket, and will be placed in the urn reserved for this purpose.

The drawing will take place on Friday, November 8th, at 5:00 pm. The fans in attendance will also have an exclusive chance to **admire the Summoner's Cup, as they call the League of Legends trophy**, that will be on display in the lounge from 2:00 until 4:30 pm.

A reminder: *League of Legends* is an online video game that brings together 100 million players from around the world. Its world championship is the most prestigious and most watched e-sport championship. This year, the final will take place on November 10th, at the AccorHotels Arena. Close to 20,000 spectators and approximately 100 million online viewers are expected. An "e-sport" village will be set up on the City Hall Esplanade from 6 to 10 November.

* Participation limited to the first 500 who sign up.

EIFFEL TOWER PRACTICAL INFORMATION

The Eiffel Tower is open every day from 9:30am to 11:45pm.

Online purchases can be made 60 days before a visit and up to 3 hours in advance.

What's new?

Waiting times at the security checkpoints and ticket windows are now available on the Eiffel Tower website in real time, under the heading "Planning a smooth visit".

Great deal!

Choose a stairs ticket (valid up to the 2nd floor)

Adults €10.20 - young people ages 12-24 €5.10 - children ages 4-11 €2.50

It's about a 10-minute climb through the inner structure of the Iron Lady to reach the first floor. A unique experience!

About la Société d'Exploitation de la Tour Eiffel (Eiffel Tower Management Company - SETE)

On November 1st, 2017, The City of Paris entrusted the operation and management of the Eiffel Tower to SETE within the framework of a delegation of public services for 13 years. SETE is a local public company whose capital is 99% owned by the City of Paris and 1% by the Greater Paris Metropolitan Area. Bernard Gaudillère, a Parisian Council Member, chairs its Board of Directors. SETE has a staff of nearly 340 employees, led by Patrick Branco-Ruivo, and generated 99.8 million euros in revenue in 2018.

SETE PRESS CONTACTS:

Alice BEUNARDEAU – Head of the Communication Department:

abeunardeau@toureiffel.paris / +33 (0)1 44 11 23 08 / +33 (0)6 40 33 04 50

Victoria KLAHR - Public and Media Relations Manager :

vklahr@toureiffel.paris / Tel: +33 (0)1 44 11 23 44 / + 33 (0)6 42 31 93 22