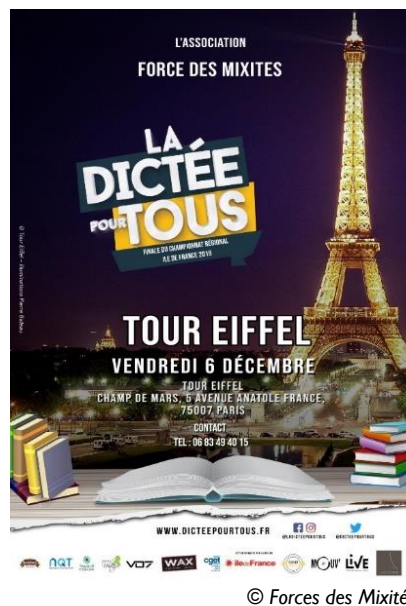


The Eiffel tower is proud to host the regional final of the *Dictation for All* competition



Organized by the Forces des Mixités association, the Dictation for All regional championship will take place on December 6, 2019 at 8:30 pm, in the Gustave Eiffel lounge, on the first floor of the Eiffel Tower.

Maitena Biraben, the competition's patron, along with journalist Aïda Touihri and film director Maïram Guissé will read a **text written especially for the Tower** for around one hundred participants from all over France.

Patrick Branco Ruivo has been the Managing Director of the Société d'Exploitation de la Tour Eiffel (SETE) since November 2018. He explains, "Since it was erected, the Tower has often played a central role in literary works. We are proud to be a partner of this event on many levels. The Eiffel Tower and the Forces des Mixités association share common values of civic responsibility, universality and empowerment. Good luck to all the participants in this amazing final!"

For Abdellah Boudour, who created the *Dictation for All*: *It's a symbol of our country. The Eiffel tower is hosting the regional final of the Dictation for All. Of course we are pleased and proud! Or should I say very, very proud. It's really an incredible reward for the finalists who have worked their way up through departmental qualifications in underprivileged neighborhoods. For these children and their families, it will be a day to remember. All together, we're going to celebrate our linguistic heritage in this bastion of culture. A historical first!*"

**Visitors who would like to attend the event must get prior approval from SETE's
Communication Department: communication@toureiffel.paris.**

For more information: <https://dicteepourtous.fr/>

About the Société d'Exploitation de la Tour Eiffel (SETE)

On November 1st, 2017, The City of Paris entrusted the operation and management of the Eiffel Tower to SETE within the framework of a delegation of public services for 13 years. SETE is a local public company whose capital is 99% owned by the City of Paris and 1% by the Greater Paris Metropolitan Area. Bernard Gaudillère, a Parisian Council Member, chairs its Board of Directors. SETE has a staff of nearly 340 employees, led by Patrick Branco Ruivo, and generated 99.8 million euros in revenue in 2018.

About the Dictation for All

Abdellah Boudour has been promoting these huge dictations since 2013. The goal is to bring people together around our linguistic heritage and encourage social engagement among young people. The Dictation for All was designed to ensure that the widest possible audience has access to reading and writing. It is also a space where social responsibility is encouraged, a space for empowerment where the stepping stones are the French language. Finally, the competition is a convivial space for dialogue and meeting people that cultivates literacy and equal opportunities for all.

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