

Christmas 2021 festivities: the Eiffel Tower in its finest holiday regalia



© SETE – Christian Bamale

Gardens all lit up, Scandi-inspired 1st floor terrace, sweet and savory treats at the "Eiffel Tower Ski Resort" chalet, and much more... From December 11, 2021, it will be the most wonderful time of year at the Eiffel Tower. And it would even appear that Santa Claus will be making a stop at the Tower before doing his rounds on December 24, with his sack stuffed full of goodies thanks to the exclusive, made-in-France range of products available in stores. But shhh... you didn't hear it from us!

Gardens all lit up: an enchanted trail

The Eiffel Tower gardens will be shining brightly during the festive season. Visitors can walk amidst **trees cloaked in blue lights with a variety of effects, evoking snowflakes.** Stroll along this enchanting path before starting your ascent.

Scandi vibes on the 1st floor terrace

The much-loved transparent dome is back on the terrace this year. Surround yourself with light wood tones, blankets and cushions in natural materials, and string lights – the decor takes inspiration from a **Scandinavian theme**. Visitors can come and take a cozy break at 57 m altitude while admiring the view over the City of Lights, a name that is more appropriate than ever at this time of year. To immortalize your visit, a photobooth inspired by winter sports resorts will also be set up. **So strike a pose in the vintage chairlift!**

Please note that a second photobooth will also be installed inside the Férrié Pavilion. And nearby, **Santa Claus will visit the 1st floor on December 11, 12, 15, and every day from December 18 to 24** before setting off on his (highly awaited!) round of gift-giving.

As for all you foodies, you won't be able to resist the menu offered at the **terrace bar, renamed the "Eiffel Tower Chalet" for the occasion.** Choose from homemade soups, sandwiches and croque-monsieurs, as well as crepes, waffles, mini choux buns, and apple and blueberry tarts. As for sweets, the littlest among us are sure to love the marshmallow bears, gingerbread men and sugarcane lollipops.

Kids' tour: Tom & Elia celebrate the holidays (too!)

Find Tom & Elia, the two little mascots from the kids' tour, in the pages of a booklet that will be available during the holiday period, for younger visitors to (re)discover the history of the Tower through games and riddles.

Christmas shopping: Santa's sack will be full to bursting!

Before you leave, don't forget to have a look in the Eiffel Tower's official stores to discover a selection of exclusive, made-in-France products with the Eiffel Tower brand. Snow globes (3 models: copper, gold and silver), miniature Eiffel Towers, stationery and more... Plus, how could we forget the two Jardin de la Tour Eiffel ("Eiffel Tower Garden") and Jardin sur la Seine ("Seine Garden") macarons, a pair of chocolate-based recipes created by Pierre Hermé exclusively for the Eiffel tower. So there's no shortage of



options to treat yourself or someone else to a unique souvenir, to keep the visit experience going long after you've left.



Snow globe: €10.99 Miniature Eiffel Tower: from €9 Red A6 notebook: €11.95 Blue A5 notebook: €17.95

Blue folder: €8.95 Jardin de la Tour Eiffel macaron: €3

Preview of the menu offered at the "Eiffel Tower Chalet" terrace bar Bastien's croque-monsieurs: €12 Snacks, crepes and waffles: from €4 Hot and cold drinks: from €2

•••

Open every day from 9.30 am to 11.45 pm

OPENING HOURS:

Every day from 9.30 am to 11.45 pm (closing time at 12.45 am during the school holidays)

PRICES:

Ticket with lift access (to the top): adults €26.10 - youths (aged 12-24) €13.10 (i.e. 50% off the adult price) children (aged 4-11) €6.60 (i.e. 75% off the adult price)

Ticket with stair + lift access (to the top): adults €19.90 - youths (aged 12-24) €9.90 (i.e. 50% off the adult price) children (aged 4-11) €5 (i.e. 75% off the adult price)

Ticket with stair access (to the 2nd floor): adults €10.50 - youths (aged 12-24) €5.20 (i.e. 50% off the adult price) children (aged 4-11) €2.60 (i.e. 75% off the adult price)

Ticket with lift access (to the 2nd floor): adults €16.70 - youths (aged 12-24) €8.40 (i.e. 50% off the adult price) children (aged 4-11) €4.20 (i.e. 75% off the adult price)

Children under 4 visit the Tower for free.

Top tip! Opt for a stair-access ticket (valid to the 2nd floor). In around 10 minutes, you can climb to the 1st floor by foot, surrounded by the very structure of the Iron Lady. A unique experience! Adults €10.50 - youths (aged 12-24) €5.20 - children (aged 4-11) €2.60

Information & bookings: <u>www.toureiffel.paris</u>

About Société d'Exploitation de la Tour Eiffel (SETE)

On November I 2017, the City of Paris chose SETE to run the Eiffel Tower's operations and management as part of a I3-year public service delegation contract. SETE is a local public company, with 99% of its capital owned by the City of Paris and 1% by the Métropole du Grand Paris. Its board of directors is chaired by Jean-François Martins, Councillor of the City of Paris, and it employs approximately 360 people. SETE is managed by Patrick Branco Ruivo and had turnover of &25.29 million in 2020.

SETE PRESS CONTACTS:

Alice Beunardeau – Communications Director: abeunardeau@toureiffel.paris / +33 (0)| 44 || 23 08 / +33 (0)6 40 33 04 50 Victoria Klahr - Head of Communications and Media Relations: vklahr@toureiffel.paris / Tel.: +33 (0)| 44 || 23 44 / + +33 (0)7 72 00 05 60