



PRESS RELEASE May

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"The star of Paris is shining higher": the First Floor terrace sets up its summer residence, decorated for the theme of 1,083 feet

From 20 May, visitors will be able to enjoy the sunny weather on the First Floor pop-up terrace. Based on the theme of the Tower's growth spurt to 1,083 feet this year, it offers a lovely space to relax and learn more about the Eiffel Tower.



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Decor describing how the Tower has grown

On March 15, the tower grew by 20 feet with the installation of a new DAB+ antenna, reaching a height of 1,083 feet. To find out more about this new historic and, above all, symbolic step, the takeaway stands on the terrace — operated by Umanis/Sodexo, the Tower's catering provider — have been decorated with a **mural describing how the Tower has grown in the course of its 133 years.**

Verdant decor with iconic Mediterranean plants

Yuccas, oleander, lavender, palms, olive trees... this year, the emphasis has been on **filling the space with greenery, featuring typically Mediterranean species.** In the center of the terrace, a circular bar displays the phrase "the star of Paris is shining higher" around its façade. To relax, choose between chairs, pouffes, couches, armchairs, or even swings... Around **a hundred chairs** in total are available for visitors to enjoy the panorama, at a height of 187 feet.

If you're feeling peckish or even ravenous...

Visitors can enjoy slices of pizza or taste delicious, artisanal, made-in-France ice creams. As for drinks, apart from soda, the bar offers a **signature cocktail called 330**, as a tribute to the new height of the Tower in meters.

OPENING HOURS: From 9.30 am to 11.45 pm

PRICES:

Ticket with lift access (to the top): adults €26.80 - youths (aged 12-24) €13.40 (i.e. 50% of the adult price) children (aged 4-11) €6.70 (i.e. 25% of the adult price) Ticket with stair + lift access (to the top): adults €20.40 - youths (aged 12-24) €10.20 (i.e. 50% of the adult price) children (aged 4-11) €5.10 (i.e. 25% of the adult price) Ticket with stair access (to the 2nd floor): adults €10.70 - youths (aged 12-24) €5.40 (i.e. 50% of the adult price) children (aged 4-11) €2.70 (i.e. 25% of the adult price) Ticket with lift access (to the 2nd floor): adults €17.10 - youths (aged 12-24) €8.60 (i.e. 50% of the adult price) children (aged 4-11) €2.70 (i.e. 25% of the adult price)

Children under 4 can visit the Tower for free.

<u>Top tip!</u> : opt for a stair-access ticket (valid to the 2^{nd} floor).

In around 10 minutes, you can climb to the 1st floor on foot, surrounded by the very structure of the Iron Lady. A unique experience! Adults €10.50 - youths (aged 12-24) €5.20 - children (aged 4-11) €2.60

Information & bookings: <u>www.toureiffel.paris</u>

About Société d'Exploitation de la Tour Eiffel (SETE)

On November 1, 2017, the City of Paris chose SETE to run the Eiffel Tower's operations and management as part of a 13-year public service delegation contract. SETE is a local public company, with 99% of its capital owned by the City of Paris and 1% by Métropole du Grand Paris. Its board of directors is chaired by Jean-François Martins, Councillor of the City of Paris, and it employs approximately 360 people. SETE is managed by Patrick Branco Ruivo and had turnover of ≤ 33.42 million in 2021.

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