

Eiffel Tower press accreditations

2024 Olympic Games period

During the 2024 Olympic Games, the Société d'Exploitation de la Tour Eiffel (SETE) - the company that manages and operates the monument - will be applying a specific accreditation procedure for members of the press visiting the Eiffel Tower site, which will see particularly high footfall during the period.

Small-group visit slots have been set aside to accommodate film crews in the best possible conditions. As requests are numerous and capacity is limited, we recommend that you send us your requests no later than 24 hours before the desired visit date, following the process outlined below.

Preamble: welcoming the media to the Eiffel Tower

- A **media area** has been created on the first floor of the monument with seating, tables, and a view on the Champions Park on the Trocadero side. It is the best place for interviews or duplex/live broadcasting on the monument.
- Due to high visitor numbers, please note that not all areas of the monument will be accessible during the period.
- The monument has no changing rooms or storage space for equipment. This is the responsibility of the media teams for the duration of their presence on the monument. Teams are asked to bring only strictly necessary equipment.

Accreditation process

Case no. 1

→ If you are a photographer with Paris 2024 accreditation, please forward your request directly to the Paris 2024 photo team (Pascal Rondeau: prondeau@paris2024.org and Annabelle Jotic ajotic@paris2024.org)

Case no. 2

→ For all other cases, please send your request for filming/photography to communication@toureiffel.paris with **“press accreditation request + [name of media]”** in the subject line

Please include the following information in the body of the e-mail:

- The purpose of your accreditation request (subject, angle, desired shooting area(s), interview request, etc.)
- A copy of your Paris 2024 accreditation if you have one.
- Preferred visit date
- The number of persons to be accredited, their full names and functions*
- The name and telephone number of a contact person who will present on the day

* *Please note that due to the large number of requests and high visitor numbers on the monument, teams should be reduced to a minimum and the equipment should be as light as possible.*

Processing your request

- If your request for accreditation is approved, you will be offered a **visit slot** by return e-mail. Unfortunately, it cannot be modified.
- You will then be sent a **press accreditation**, setting out the conditions for authorized filming/reporting.
- All press accreditations are **named**. Any changes must be notified at least 24 hours before the day of the visit.
- A member of the Eiffel Tower communications team **will accompany you for the duration of the shoot/report**. You will receive their name and telephone number.

The day of your visit

- The accredited team must arrive at the time indicated at **6, Avenue Gustave Eiffel (Eiffel Tower staff entrance)** and inform the Eiffel Tower attendant of their arrival.
- The following **must** be presented:
 - **ID for each team member** (passport or ID card)
 - **The Eiffel Tower accreditation**
 - **Paris 2024 accreditation***, if applicable.

** As a reminder, only "E" press accreditation issued by the National Olympic Committee (NOC) authorises the capture of images from Olympic venues.*